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06AL51

Fifth Semester B.E. Degree Examination, June 2012
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

**Note: Answer FIVE full questions, selecting
at least TWO questions from each part.**

PART – A

- 1 a. Define management. Briefly discuss about the process of management. (08 Marks)
b. Distinguish between administration and management. (04 Marks)
c. List the 14 principles of administrative management and elaborate any two. (08 Marks)
- 2 a. Define planning and briefly explain its importance. (06 Marks)
b. Distinguish between policy and procedure. (04 Marks)
c. List and explain the steps in planning. Mention at least four limitations of planning. (10 Marks)
- 3 a. Discuss the meaning, importance and factors governing the span of management. (06 Marks)
b. List all the 16 principles of organizing. (04 Marks)
c. Define delegation. Brief about advantages and barriers of effective delegation. (10 Marks)
- 4 a. Define direction and brief about the main five requirements of effective direction. (05 Marks)
b. Define motivation. Show the motivation process by means of diagram. (05 Marks)
c. List all the six theories of motivation and discuss about Maslow's need hierarchy theory. (05 Marks)
d. List and explain the steps in control process. (05 Marks)

PART – B

- 5 a. Define an entrepreneur. Briefly discuss about types of entrepreneurs. (10 Marks)
b. Explain Entrepreneur Development Programme (EDP). Mention all its models. (05 Marks)
c. Distinguish between entrepreneur and intrapreneur. (05 Marks)
- 6 a. List and briefly discuss about the steps to start a SSI. (12 Marks)
b. Write a brief note on government policies towards SSI, its objectives and classifications. (08 Marks)
- 7 a. Write a note on the aims and objectives of KIADB. (05 Marks)
b. Brief about important activities of KSSIDC. (05 Marks)
c. Write short note on KSIMC. (05 Marks)
d. Write a note on TECSOK. (05 Marks)
- 8 a. Define project. Discuss briefly about project classification. (06 Marks)
b. List out common errors in project report. Explain briefly. (08 Marks)
c. List at least five network techniques. List the advantages and limitations of PERT. (06 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.